



De Putter & Co trains automotive professionals with Febiac

Since 12 years, Febiac has been developing the Advanced Automotive Management (AAM) program. This is a professional tailor-made training for the automotive industry, with attention to both management techniques and personal skills.

This training is based on the management of a dealership and is meant for dealerships and importers, suppliers and manufacturers, leasing companies and insurance companies. Febiac organises this training in association with business school ICHEC Entreprises, which guarantees the necessary academic know-how and support.

For the HR Management module, Febiac appealed to the expertise of De Putter & Co in the field of selection and recruitment. From his everyday experience in recruitment in the automotive industry, Alec De Coninck, HR Consultant, gave theoretical and practical information on how to take on a recruitment. And this with focus on the highest success rate.

Customer: Febiac
www.febiac.be

Hyundai Service extended by the arrival of a new service manager

Hyundai is one of the 5 biggest car manufacturers in the world, with more than 30 years of experience. The brand has production sites on each continent. Hyundai can boast with the largest plant in the world, in Korea, with the most advanced production machinery. They are also very well established in the Belgian market. With 12 models and at least 10 product launches in the next 2 to 3 years, Hyundai promises to continue to this advance. In Belgium, Hyundai is imported by Korean Motor Company (KMC) in Kontich (Antwerp), which is a part of Alcopa Automotive Distribution (Alcadis).

Tanguy Legrand was taken on as Service Manager to ensure the growth of this brand. He will report to the current After Sales Manager. Hyundai made appeal to the expertise of De Putter & Co for this recruitment.

Customer: Hyundai - KMC
www.hyundai.be



Audi Import prepares its dealer network for the future by introducing "Audi Manager"



Audi – Vorsprung durch Technik. This is the essence for the German premium brand from Ingolstadt: to build refined, attractive, sophisticated and technically perfect cars. Audi has an extensive dealer network for both sales and after sales.

As Belgian importer, D'leteren ensures the sale, logistics and distribution of Audi (via Audi Import) and Volkswagen, SEAT, ŠKODA, Porsche, Bentley, Lamborghini and Bugatti. In order to continuously guarantee the quality of customer service and to support the ambitious growth of the brand, Audi Import rolls out a new program: "Audi Manager". The purpose of this program? To appoint an Audi Manager in each concession, who will take on the full management of the Audi brand. This includes sales, after sales, finance, marketing and people management. The Audi Manager will act as business partner to the dealer.

In order to ensure a good implementation of these ambitious plans, Audi Import appeals to De Putter & Co to support them with the selection, screening and recruitment procedures. It includes both internal and external candidates. One of the biggest advantages of this program, is the fact that future Audi Managers will follow an extensive and tailor-made training program, with focus on all aspects of dealership and brand management.

Since the start beginning of 2012, 15 Audi Manager have been appointed by De Putter & Co at various dealers throughout Belgium. All parties are looking forward to the further implementation in the near future.

Customer: D'leteren - Audi Import
www.audi.be



Schenk guarantees his service

Schenk Tanktransport is a dynamic and specialised international tank transport company with Dutch roots. Business activities involve the transport of fuels, lubricants and industrial gases. These goods all require dedicated transport equipment "in the colors of the customer".



Schenk is well represented in North West and Central Europe by their branches in the Netherlands, Belgium, Luxembourg, Germany, Poland and Austria. The company has 600 trucks.

Schenk has taken on the consultants of De Putter & Co for the recruitment of an enthusiastic Personnel Planner. Aina Van Goethem will join the Antwerp team and will guarantee long-term customer service.

Customer: Schenk Tanktransport
www.schenk-tanktransport.com

Mazda Dealer Scan & Coaching



Mazda Motor Belux asked De Putter & Co to screen the agents in its network and to coach them in becoming an official Authorised Dealer.

Under the name "Dealer Scan", the garage is audited in the first phase regarding finances, organisation and commerce. Based on a scorecard, all findings and observations are analysed and a report with improvement actions is drawn up. Depending on these results, the growth potential and the required competences of the dealer candidate, Mazda Motor Belux decides on the 2nd phase. This 2nd phase is the start-up of a coaching project with the consultants of De Putter & Co in order to support the garage in the field of management and professionalization, on the way to a valuable dealership.

Customer : Mazda Motor Belux
www.mazda.be

SQAS training for Bruhn Spedition

Bruhn Spedition specialises in multimodal transport of liquids, dry bulk and general cargo for the chemical and food industry. In order to further optimise the know-how of its Quality department, the transport group with German roots appealed to De Putter & Co for the organisation of a practice-oriented SQAS training.

All the chapters of the Transport module of this quality safety management system (version 2011) have been explained in a structured and detailed way. They were also illustrated with specific examples regarding means of transport, risk analyses, driver manual, Behaviour Based Safety, selection and assessment of subcontractors, ...



Customer : Bruhn Spedition
www.bruhnspedition.com

Agenda

- On Sa 13 & Su 14 April, William De Putter presents another 'Trendsetter in Logistics' on Logistics.tv – a realisation of TransportMedia – on Kanaal Z. Reruns on Sa 20 & Su 21 April, from 1 pm in a 24 hours loop
www.deputter.com

